



Augumenta Ltd. Announces Availability of Gesture-Control Tools for Epson Smart Glass Applications

Will Showcase Hand-Gesture Controlled App for Moverio™ BT-200 Smart Glasses at 2015 International CES Conference

2015 International CES, Sands Expo Booth #74728 – January 6, 2015 – Augumenta, Ltd. today announced the availability of its software tools to add hand-gesture controls to applications for the Epson Moverio™ BT-200 smart glasses. The Augumenta Interaction Platform SDK enables gesture control and virtual inputs on smart glasses and other wearable devices in enterprise and consumer applications.

In Epson booth #74728 at the 2015 International CES in Las Vegas this week, Augumenta will highlight the “Roshambo Reloaded” gaming app on the Moverio BT-200. Now available on the [Moverio Apps Market](#), this smart glasses version of the classic “Rock, Paper, Scissors” game was created by the Finnish game developer [Ludocraft](#) using Augumenta’s tools and Unity3D game engine. The app uses the classic gestures in a game environment where you fight rogue cowboys to save the local bank. Players compete against the computer or a live opponent in this fun and easy-to-play game.

“Roshambo Reloaded is a great way to visualize both the power and the ease-of-use that hand-gesture control brings to Moverio smart glass application developers,” said Tero Aaltonen, CEO and co-founder of Augumenta. “The development team at Ludocraft quickly built a fun world that is brought to life using gesture control. Developers are using the same tools to control action and access enterprise information in areas such as field operations and logistics.”

“The Augumenta Interaction Platform can be used to provide unique and powerful gesture control for any application that a developer envisions for the Moverio BT-200 smart glasses,” said Anna Jen, director, New Ventures/New Products for Epson America. “The Moverio BT-200 smart glasses provide developers the opportunity to create exciting consumer and enterprise Android-based applications that take advantage of the Moverio platform’s unique ‘look-through’ transparent display capabilities.”

Leveraging Epson’s patented core technologies, the Moverio BT-200 offers an unparalleled binocular smart glasses experience optimized for augmented reality applications. Micro projectors located on each side of the lens project transparent overlays of digital content directly in the user’s field of view over the real-world environment. In addition to the Moverio BT-200’s sensors for head-motion tracking and hands-free navigation, the smart glasses include a front-facing camera for video as well as image capture that detects real-world markers for augmented reality (AR) applications.

Augumenta will be participating at the 2015 International CES from show opening until mid-day, January 6-9, at the Sands Expo Booth #74728. For more information visit www.augumenta.com.

The Epson Moverio BT-200 smart glasses are available through select online retailers and direct from [Epson](#) for MSRP \$699.99. For more information regarding the Moverio Developer Program, please visit the dedicated site [here](#).



To see the Moverio BT-200 in action, visit the official YouTube channel at <https://www.youtube.com/moverio>. To engage with the Epson Moverio team on Twitter, visit <http://twitter.com/MoverioUSA>. For more information, visit www.epson.com/moverio.

About Epson

Epson is a global imaging and innovation leader whose product lineup ranges from inkjet printers and 3LCD projectors to sensors and other micro devices. Dedicated to exceeding the vision of its customers worldwide, Epson delivers customer value based on compact, energy-saving, and high-precision technologies in markets spanning enterprise and the home to commerce and industry.

Led by the Japan-based Seiko Epson Corporation, the Epson Group comprises more than 72,000 employees in 94 companies around the world, and is proud of its ongoing contributions to the global environment and the communities in which it operates. Epson America, Inc., based in Long Beach, Calif., is Epson's regional headquarters for the U.S., Canada, and Latin America. To learn more about Epson, please visit: www.epson.com.

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About Augumenta

Augumenta develops interaction solutions for wearable electronics. Combining hand gestures and augmented reality, the company's software enables new ways to control applications and devices. Headquartered in Oulu, Finland, with a support hub in Taipei, Taiwan, Augumenta licenses its products to global OEMs, integrators and developers. More information and registration for the company newsletter is here: www.augumenta.com.

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